

# Fresh Produce Trade

Innovations, Products, Services

February 2019



# Our Quality is Your Prosperity

"We BLESS Your Success"

## Adi Rozenberg

Bless S.R. LTD.

Bless S.R. LTD. was founded in 2006, and began to export fresh herbs from Israel to the Ukraine, Belarus, Russia, Kazakhstan, Lithuania and Latvia.

Since its establishment, the company has expanded its product line, and has turned to additional supply destinations. It currently exports a broad variety of herbs, exotic fruits and vegetables from everywhere in Israel to the entire world: pomegranates, figs, pitaya, persimmons, Mandarin oranges, dates, strawberries, sweet and hot peppers, other vegetables and various types of edible flowers produced in Israel and exported to England, Russia, Holland, Canada, Germany, the U.S., France, the Far East, etc.

Nevertheless, the company's primary export products are still fresh herbs - basil, red basil, chives, mint, thyme, tarragon, parsley, coriander, spinach, baby leaves, etc.

It's worth noting that Israel's Ministry of Agriculture carefully examines the prepared produce daily, so that the company can guarantee quality products with longer than usual shelf life.

Another strength stems from the fact that the export company, the farmers and the packing house meet all export quality standards required worldwide, including the strict standards of European countries and the U.S.

The company's outstanding advantage is providing quick response to demands, supplying fresh, quality produce within a short time. This advantage has been achieved primarily thanks to the fact that its packing house is located at Ben Gurion



International Airport in Lod, so the produce arriving from the field is treated and inspected quickly and efficiently, and sent by air without delay.

As noted, quality all along the production and marketing chain, meeting strict standards and providing quick response to every demand are what make the difference between Bless S.R., Ltd. and other companies, with remarkable results.



SPINACH



SALICORNIA



MICRO



BASIL

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